

# FACULTY OF ECONOMICS ADMINISTRATIVE AND SOCIAL SCIENCES



IGU FEASS  
FACULTY OF ECONOMICS ADMINISTRATIVE AND SOCIAL SCIENCES

SosyoCom





HAPPY TO BE  
HERE...

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# Welcome to Istanbul!

Istanbul is the largest city in Turkey and Europe in terms of its population. As a cultural and financial center, it is a crosspoint that connects Europe and Asia. Istanbul's long and fascinating history, rich culture, and world-class education options make it a center of attraction for students from Turkey and abroad.



# ISTANBUL IS...



## A Student City!

With 1 million one thousand 834 students, Istanbul is one of the largest student cities in Europe.



## A Tourism Center

It is one of the most visited cities in Turkey and the world.



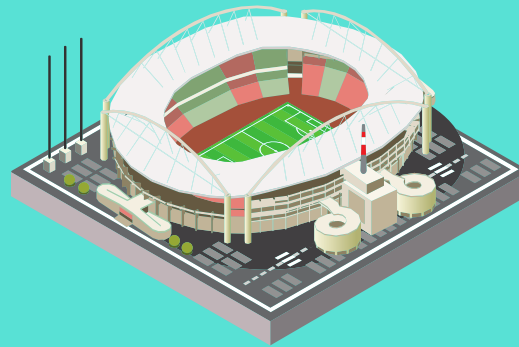
## A Capital of Science and Culture

It was chosen as the European Capital of Culture in 2010.



## A Meeting Point of the World

Turkey's largest airport with direct flights to more than 200 destinations around the world is here.



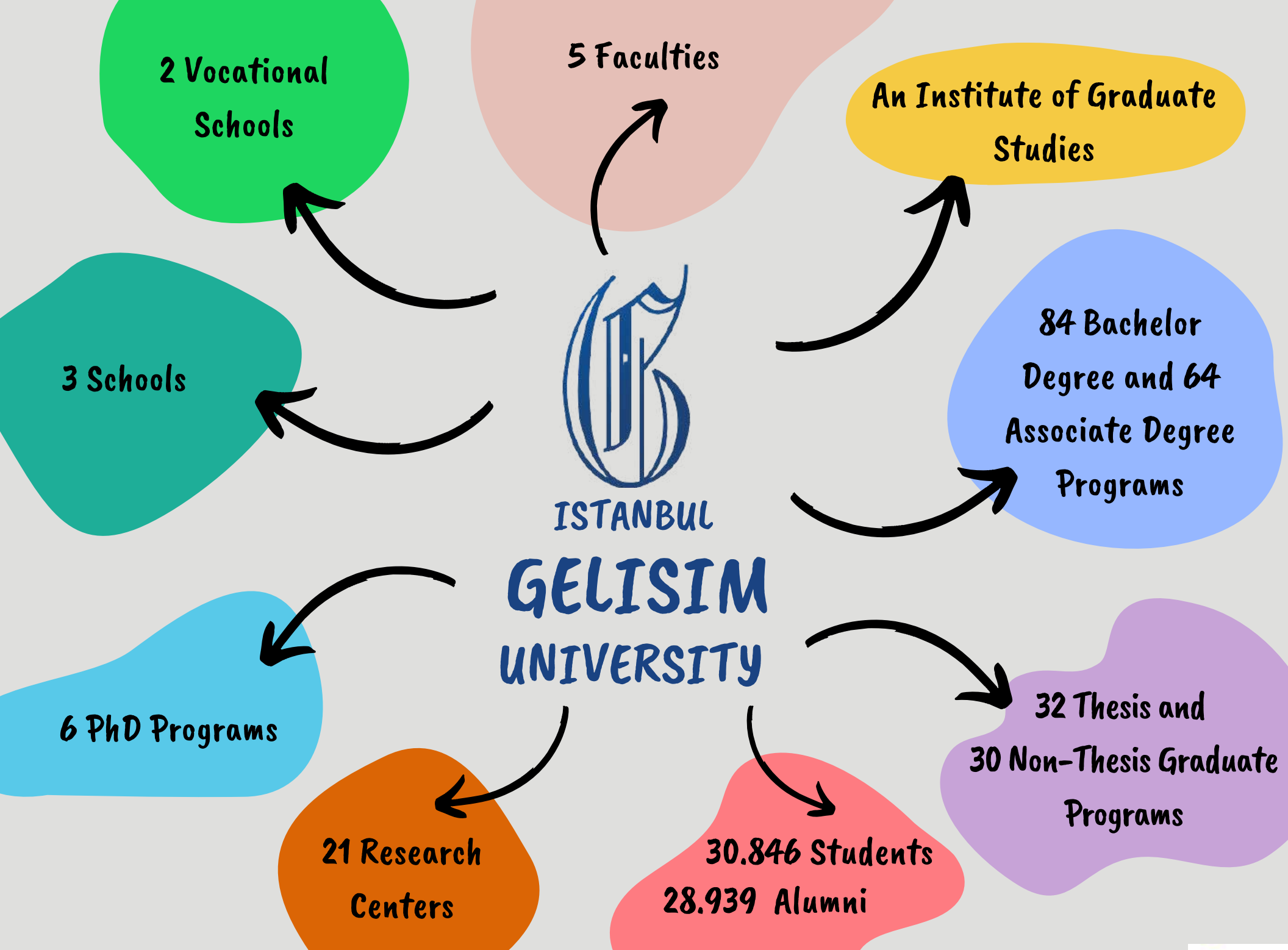
## A Center of Sports

There are many world-class stadiums and sports facilities in Istanbul.



## Entertainment

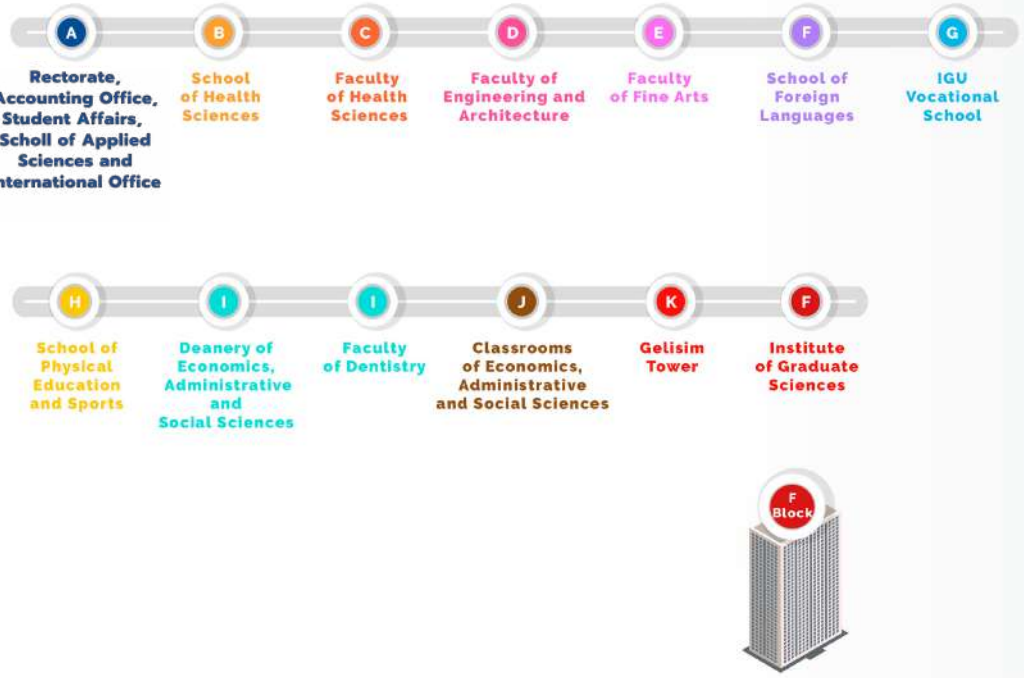
It's easy to socialize in Istanbul! You can participate in hundreds of art, culture and entertainment events throughout the year.



# Transportation to University



## Istanbul Gelisim University Campus Map



### E-5 Londra Motorway



Cihangir Mahallesi Metrobus Station



### E-5 Londra Motorway



Mustafa Kemal Paşa Metrobus Station





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 /gelisimedu  /gelisimedu  /gelisimedu

PATENT EFFECT

2020 PATENT CHAMPION

IGU

in Rankings



ISTANBUL GELISIM  
UNIVERSITY

*With 92 patent applications,  
Istanbul Gelisim University  
became a patent champion in Turkey.*

# According to the "impact ranking" among 2020 World Universities, Istanbul Gelisim University:



\* SDG 4 "Qualified Education" category, 1st in Turkey, 96th in the world.



\* SDG 7 "Accessible and Clean Energy" category, 6th in Turkey, within the 101-200 band in the world.



\* SDG 3 "Healthy and Quality Life" category, 6th in Turkey, within the 201-300 band in the world.



**2021 World Impact Ranking  
Quality Education - (SDG4) 24th in the World**

**#THEglobalimpact**

*Ecological, Economic and Social Sustainability*

# Istanbul Gelisim University according to the "Impact Ranking" among 2021 World Universities:



\* SDG 4 "Qualified Education" category, 1st in Turkey, 24th in the world.



\* SDG7 "Accessible and Clean Energy" category, 2nd in Turkey, 95th in the world.



\* SDG17 "Partnerships for Purposes" category, 3rd in Turkey, within the 201-300 band in the world.



\* SDG 3 "Healthy and Quality Life" category, 4th in Turkey, within the 201-300 band in the world.



\* SDG8 "Decent Work and Economic Growth" category, 10th in Turkey, within the 301-400 band in the world.

Istanbul Gelisim University  
is ranked among the **top 300** universities  
in the **"QS EECA 2021"** rankings.

Ranked **58<sup>th</sup>** in the  
**"International Faculty"** category IGU

is ranked among  
the top **100** universities  
in the **"Citations Per Paper"** category





Istanbul Gelisim University, which attaches great importance to internationalization in education, offers educational opportunities to students and graduates with international accreditation and signed protocols with foreign universities.

Istanbul Gelisim University, which voluntarily participated in accreditation evaluations from health sciences to sports sciences, from social sciences to engineering sciences by applying to German, British, and US accreditation organizations, became the university with the most internationally accredited programs in Turkey.

As a result of the quality assurance audits, as of Spring 2018, 63 programs of Istanbul Gelisim University were examined in detail by international expert delegations appointed by organizations such as AQAS, AHPGS, PEARSON, ABET and found suitable to be accredited.





# PARTNER UNIVERSITIES

- *Universite Du Quebec Trois-Rivieres (Canada)*
- *Nagasaki University (Japan)*
- *University of Wisconsin-Milwaukee (USA)*
- *Jeju National University (South Korea)*
- *Palermo University (Italy)*
- *Texas A&M University At Qatar (Qatar)*
- *Kent State University (USA)*
- *University of The West of England Bristol (England)*
- *Chungbuk National University Republic of Korea (South Korea)*
- *Stefan Cel Mare University (Romania)*
- *Woosong University (South Korea)*
- *University of Novi Sad (Serbia)*
- *Yahia Fares University of Medea (Algeria)*
- *Zewail City of Science And Technology University (Egypt)*
- *Sofia Technical University (Bulgaria)*
- *Universidad De Sevilla (Spain)*



Click [here](#) to apply for the next Academic term's application.

Click [here](#) and [here](#) to reach general procedures and student application forms.

Click [here](#) and [here](#) to reach Turkey Scholarship Programs for International Student.

Click [here](#) to see the Tuition Fees.

*Important Links For  
Registration*



# Scholarship Opportunities for Turkish Students

50%  
SCHOLARSHIP

100%  
SCHOLARSHIP

25%  
SCHOLARSHIP

## BOARD OF TRUSTEES SCHOLARSHIP

Among the students who enroll in the scholarship programs of our university in the ranking of ÖSYS (SSPS); Monthly fee of 2,500 TL for those in top 10, 2,000 TL for those in top 100, 1,500 TL for those in top 500, 1,000 TL for those in top 1000 will be provided.

## PREFERENCE SCHOLARSHIP

Students who prefer any departments of Istanbul Gelisim University (with fees) as the top 5 preferences will obtain a 30% discount scholarship, and they will pay the annual education fee with a 30% discount.

## ACHIEVEMENT SCHOLARSHIP

Successful students are rewarded with the Achievement Scholarship during the academic period. In addition, scholarships are provided by the Board of Trustees to our successful students whose financial status is inadequate.

## SIBLING SCHOLARSHIP

If more than one sibling is enrolled at our university, a discount of 5% will be applied to each sibling. This discount will be valid during the academic period.

## CORPORATE SCHOLARSHIPS

Discounts are applied at the pre-determined rates if the students who study at the various educational institutions that with an agreement within the academic year prefer Istanbul Gelisim University.

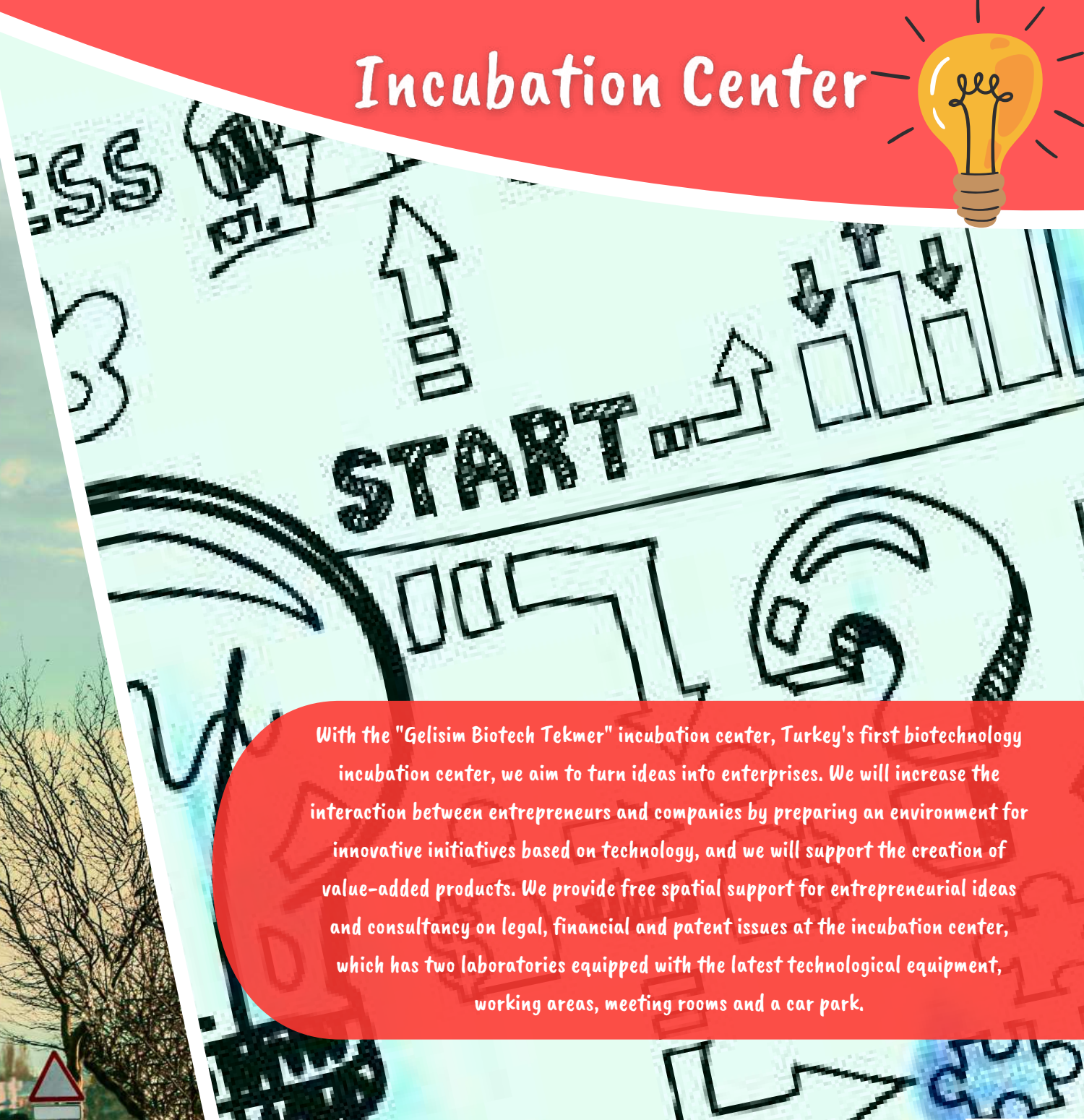
## R&D INCENTIVE SCHOLARSHIP

At Istanbul Gelisim University, scholarships are given to students who have implemented innovative, worldwide projects.

## INTERNATIONAL BACCALAUREATE (IB) SUPPORT SCHOLARSHIP

Students who have International Baccalaureate (IB) diploma and diploma score between 35-40 also have the right to receive a 100% scholarship.

# Incubation Center



With the "Gelisim Biotech Tekmer" incubation center, Turkey's first biotechnology incubation center, we aim to turn ideas into enterprises. We will increase the interaction between entrepreneurs and companies by preparing an environment for innovative initiatives based on technology, and we will support the creation of value-added products. We provide free spatial support for entrepreneurial ideas and consultancy on legal, financial and patent issues at the incubation center, which has two laboratories equipped with the latest technological equipment, working areas, meeting rooms and a car park.



# Laboratories



There are 125 high-tech laboratories in Istanbul Gelisim University serving to combine theoretical knowledge with practice. Our laboratories, which offer the opportunity to benefit from technology at the highest level, support technical development and prepare students for professional life in the most efficient ways.



# Scientific Research Projects



Scientific Research Projects Application and Research Center, established to support the projects of our university's academic staff and students, contribute to the transformation of ideas into projects. In this sense, our students can make a difference in their business lives by gaining a researcher perspective along with taking part in scientific projects in addition to their lectures and internships. To participate in the projects, it is enough to apply to the research center with a faculty member who is willing to guide you. Moreover, there is no time limit for project applications, and you can apply at any time of the year.



SCIENTIFIC  
RESEARCH  
PROJECTS

APPLICATION AND RESEARCH CENTER





# **IGU ONLINE WINTER ACADEMY IS WAITING FOR YOU!**

Since 2018, we have been organizing a "Online Winter Academy" for high school students to ensure that students learn more about the departments and spend their holidays productively while making their career plans.

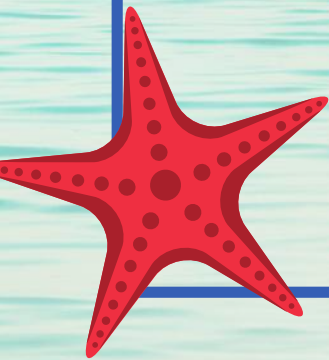




# **IGU**

## **ONLINE SUMMER ACADEMY**

# **IS WAITING FOR YOU!**



*We offer a university experience before university preferences to help students make a career choice that suits their dreams and personalities.*



# ISTANBUL GELISIM UNIVERSITY

## OPEN DOOR COURSES

Do you want to experience what college courses look like?

If you want to learn about the courses of the department that you have dreamed of before going to university, join online "Open Door Courses" offered by **Istanbul Gelisim University** and discover university life!







# IGU

## LEADER STUDENT RAISING PROGRAM

*With the completion of this program, which includes leadership theory and various application courses, our students will have a leadership certificate.*

# Our Faculty





# Evolve & Change Change & Evolve in Gelisim FEASS...





## FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES

25 Departments

142 Academic Staff

47 Research Assistants

5231 Students

4535 Students Receiving Scholarships at Various Rates

International New Media Conference

International Economics and Finance Conference

International Middle East Symposium

# IGU FEASS Scholarship Opportunities for Turkish Students?

**%100  
SCHOLARSHIP**

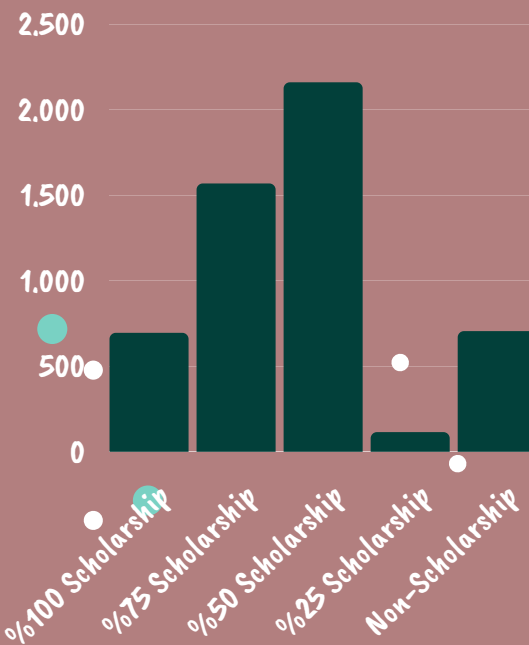
**%75  
SCHOLARSHIP**

**%50  
SCHOLARSHIP**

**%25  
SCHOLARSHIP**

**NON-  
SCHOLARSHIP**

\* No repayment is required and the scholarships are not cut during normal academic period.



- 694 students with 100% scholarship,
- 1568 students with 75% scholarship,
- 2160 students with 50% scholarship,
- 113 students with 25% scholarship,
- 704 non-scholarship students are available.

## Academic Staff

IGU provides quality education to its students with a faculty including 122 Turkish and 20 foreign academicians who are all qualified and received their degrees from leading universities in Turkey and around the world. A total of 413 qualified academic studies in 2020 have been carried out by our academic staff. We are proud to announce that some of these staff members are placed among the international "Senior Scientists" ranking.

In a research conducted by Stanford University, one of the academicians of our faculty, Assist. Prof. Andrew Adewale Alola, was listed within the top 2% in the list that includes academics from all over the world.

284 qualified  
publications from  
IGU FEASS in 2020

Research and  
Publication

Opportunity to work and conduct research with  
multilingual faculty members

who make significant contributions to the literature  
with publications and provide management

for students to have project and research experience as  
well as advancement on publishing skills.

17 Scientific Projects

4  
QUALITY  
EDUCATION



We adopt a participatory management approach in which students can express themselves freely and play an active role in decision-making processes.

We offer a broad vision within the frameworks of programs to help our students develop critical thinking and analysis skills.


We develop ideas and put them into practice in line with feedbacks we receive from our students through continuous surveys.

To support our students, we provide academic and career-oriented consultation by our faculty members' weekly office hours.

## Student-Centered Education








## Multidisciplinary Approach in Education

In addition to the required courses of each program, there is a pool that includes constantly renewed innovative elective courses open to all students of the faculty.



With its 25 active departments, our faculty offers rich alternatives to students, who want to graduate from two different undergraduate programs, with the Double Major Program.

Under the Minor Program, students can have the opportunity to select courses from different programs besides their own departments.

Successful students, who do not have any failed courses (from previous semesters), can select courses of Specialization in Behavioral Sciences and Specialization in Design and be entitled to receive a Specialization Certificate while graduating.

# Innovative Elective Courses



# Technological Competence

In addition to the courses that will provide you the basic competencies of your department, we support the education of individuals who are open to change and development with our innovative elective courses that focus on various subjects such as Artificial Intelligence, Augmented Reality, Internet of Things, that will allow you to combine these competencies with technology.



**FEASS offers professional and personal development opportunities to students via scientific events (panels, symposiums, conferences, interviews, and career days) and student support programs with the participation of experts with high academic and market experience.**

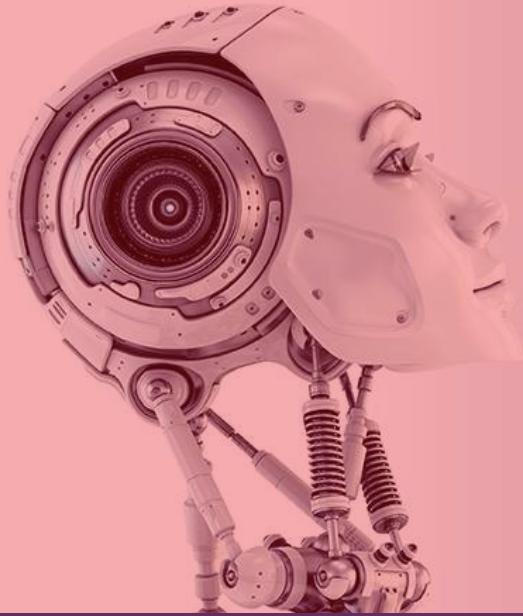
**Professional and Personal  
Development Opportunities**

**17 PARTNERSHIPS  
FOR THE GOALS**



**New Media Conference:**  
Digital Transformation and Innovation

Istanbul Gelisim University,  
Gelisim Tower Auditorium



# MIDDLE EAST SYMPOSIUM

Socio-Political Change in the Middle East



# GELISIM-UWE 2020

15th International Conference  
Economics and Finance

We have annual academic activities including, but not limited to, Economics and Finance Conference, International Middle East Symposium and New Media Conference.





Scientific, social, and cultural activities and meetings are held in the conference hall of our faculty that is equipped with the latest technology.





**We attach great importance to internationalization in education and offer students the opportunity to gain different experiences by studying in one of the 107 universities in 19 different European countries through the Erasmus deals IGU has achieved with.**



# Multicultural Environment

We offer the opportunity to add multinational networking potential to the scope of entrepreneurship without going abroad.



With our students from 63 different countries with various cultures and 20 international faculty members, we offer an education in a multicultural environment along with foreign language development opportunities and unique socialization experiences.







Every month, we hold meetings with our international students with the participation of academics from all departments. Each department holds its own international student meetings monthly. We established a "Guest student Unit" in our faculty to increase communication and interaction with the international students, and to identify the difficulties they face during their study at our faculty.



## Monthly International Student Meetings



IGU holds third place in Turkey with its studies in the field of education and innovative projects in line with the “Sustainable Development Goals” determined by the United Nations.

We support the formation of the awareness of sustainability in our students with our curriculum and scientific publications to leave a better world for the next generations and aim at raising individuals responsible for the World.





You can be a member of an environment of a faculty without any discriminatory barriers.

You can feel the support right beside you.



- Our faculty supports the development of an inclusive learning environment by providing equal access to education with physical conditions designed for the use of disabled individuals.
- -We share the thought system of a faculty that internalizes the principle of equality in every field and is accessible in all aspects.
- -We contribute to the formation of social awareness outside the university with Social Responsibility Projects,

# Social Awareness

# BLENDED LEARNING



Blended learning, defined as the enrichment of the traditional education method with online education materials, ensures that we create a balance that will enable our students to learn most effectively and efficiently by fully utilizing both face-to-face and online education models.





*You can easily carry out your research in a spacious working environment with free access to various national and international research databases that offer rich resources.*



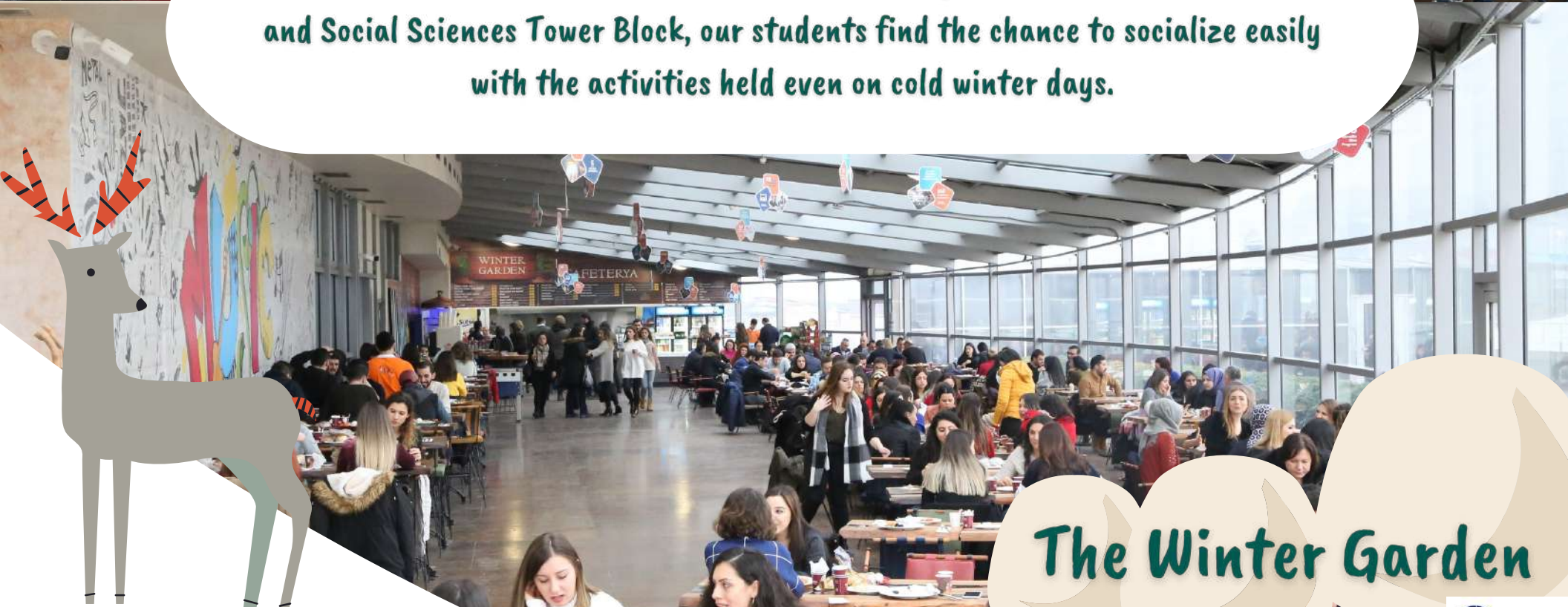


We offer our students the opportunity to explore various and exciting learning methods with qualified and supportive learning facilities in studios, computer laboratories and classrooms equipped with the latest technology and application materials.





**In the Winter Garden, on the 4th floor of the Faculty of Economics, Administrative and Social Sciences Tower Block, our students find the chance to socialize easily with the activities held even on cold winter days.**



**The Winter Garden**

Our faculty offers its students an environment where they can get together and have a pleasant time outside their classrooms with its social areas and cultural activities.

You can build a network that will support your social life and career by participating in national and international events and projects organized by the student clubs.



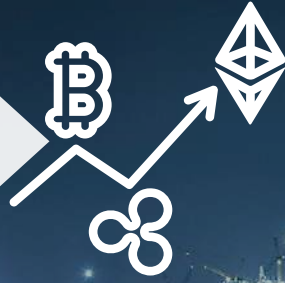
**Socializing**



# Our Departments



# ECONOMICS AND FINANCE



AQAS

## Department Profile

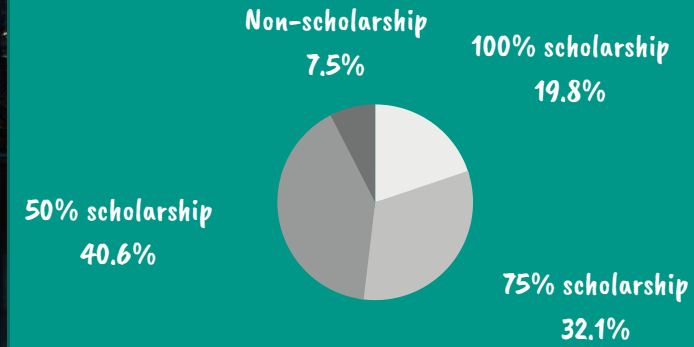
♂ 50% Male

♀ 50% Female



## WHY ECONOMICS AND FINANCE?

- Opportunity to take courses from foreign faculty members;
- The possibility to become financial literate.
- Opportunity to catch up with courses focusing on financial sustainability.
- Courses on UN Sustainable Development Goals.
- Every year, hosting an International Conference on Economics and Finance, held in collaboration with the University of the West of England.



"Istanbul Gelisim University provides its students with a successful education opportunity and also encourages us to do research and learn more about our field. I feel fortunate to be the student of this family."  
Çiğsel YALÇIN



## JOB OPPORTUNITIES

- \* Executive Candidate
- \* Assistant Expert
- \* Assistant Auditor
- \* Customs and Financial Consultant
- \* Freelance Accountant

## Erasmus Partner Countries:



- Croatia
- Greece
- Lithuania
- Poland
- Portugal
- Romania
- Slovakia
- Spain
- Italy



# ECONOMICS AND FINANCE (ENGLISH)

AQAS

## Department Profile



66% Male

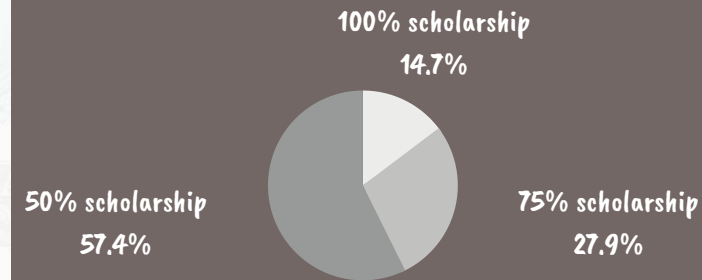


34% Female

## WHY ECONOMICS AND FINANCE (ENGLISH)?



- \* Possibility to become financial literate.
- \* Curriculum including current topics such as digital money, e-commerce, and so on.
- \* Courses on the UN Sustainable Development Goals.
- \* Hosting the International Conference on Economics and Finance held annually in collaboration with the University of the West of England.
- \* Seminars that improve the competence of the department apart from the courses.



## JOB OPPORTUNITIES

"My experience at IGU was extraordinary. Most professors are helpful people devoted to the academy, so even if you have difficulties, you do not feel confused. IGU offers its students a family-oriented and welcoming environment."  
Rola TAGGASH

There are many employment areas in which our graduates of the Economics and Finance (English) program can work in the private and public sectors. Our graduates can work in decision-making and supervisory positions such as managers, experts, inspectors, auditors, economic analysts, financial advisors, and valuation specialists in all sectors, especially banks and financial institutions. They also have the opportunity to work in capital market institutions, insurance companies, and research institutions.

## Erasmus Partner Countries:



- Croatia
- Greece
- Lithuania
- Poland
- Portugal
- Romania
- Slovakia
- Spain
- Italy

# PUBLIC RELATIONS AND PUBLICITY

AQAS

## Department Profile



%36 Male



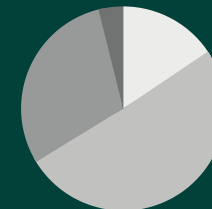
%64 Female

### Why Public Relations and Publicity?

- Academic staff who are experts in their fields and have both theoretical and practical backgrounds.
- An understanding that emphasizes the need for the public relations practitioner to assume the task of balance in the process of interaction between institutions and stakeholders.
- Providing students with the knowledge, skills, and ethical principles that will be useful for both stakeholders and institutions.
- Focus on "corporate communication" in this era especially when the number of corporate companies is increasing.
- Educating and training communication professionals and managers who are predisposed to the profession,

50% Scholarship  
29.9%

100% Scholarship  
15.6%



75% Scholarship  
50.6%

"Even though I graduated, I can still contact my lecturers and find answers to the questions related to my field of work."

Ayşenur ŞAYAN

### Job Fields

- Communication and marketing departments of public and private organizations
- Communication departments of non-governmental organizations
- Communication consultancy companies
- Advertising agencies
- Public relations agencies
- Media organizations/companies

### Erasmus Partner Countries:



- Belgium
- Bulgaria
- Hungary
- Lithuania
- Portugal
- Romania
- Poland

# AVIATION MANAGEMENT

AQAS

## Department Profile



61% Male



39% Female

### WHY AVIATION MANAGEMENT?

- Opportunity to take courses from faculty members who have both academic expertise and sectoral experience.
- Opportunity to meet the leading names of the sector thanks to the active student club activities.
- Internationally accredited curriculum to prepare students for the need for qualified human resources that will arise in the aviation industry in the future.
- Education in Aviation Management offers a promising academic career.

### JOB OPPORTUNITIES

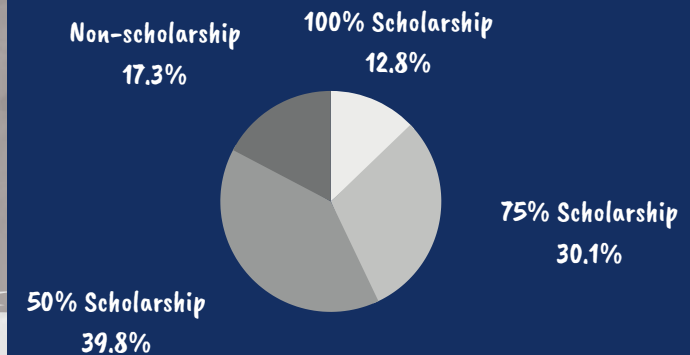
Marketing, human resources, finance, flight management, operation control, team planning departments of public or private airlines; Ground handling companies where services such as passenger services, operations, ramps, cargo, and catering are provided; logistics companies that offer air cargo services; general aviation companies; DHMI, DGCA

"I am already excited to be able to work as a manager not only in aviation companies but also in other businesses, thanks to the aviation and as well as the management courses I took in the Aviation Management department."

Talha KIVANÇ



PASSPORT



### Erasmus Partner Countries:



- Poland
- Slovakia

# AVIATION MANAGEMENT (ENGLISH)

"The Department of Aviation Management is one of the modern fields needed in today's global labor markets. Working in aviation was a dream for me. Therefore, I am excited to be in this department."

Razan HAITHAM

AQAS

## Department Profile



%67 Male



%33 Female



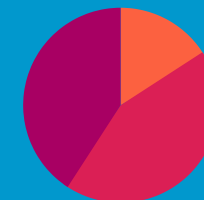
## WHY ENGLISH AVIATION?



- The main aim of the department is to train strong candidates who are competent in their fields and can follow the developments in the industry at any given time.
- It is multicultural due to its aviation structure. It presents an opportunity to experience this cultural richness in classrooms before the students' careers begin.
- The international accredited English curriculum allows graduates to easily find work abroad.
- The future of mankind is in the sky! A possibility to shape the future of the aviation industry as tomorrow's executives.

75% Scholarship  
40.9%

100% Scholarship  
15.9%



50% Scholarship  
43.3%

## Erasmus Partner Countries:

- Poland
- Slovakia



## WHAT CAN I DO AFTER MY GRADUATION?

- \* International/National Aviation Business
- \* Air Cargo companies
- \* Air Logistics companies
- \* Departments of Airlines such as;  
Marketing, Human Resources, Finance, Flight Management, Operation Control, Team Planning





### Why English Language and Literature?

- Opportunity to study in the field of literature with a curriculum that is up-to-date, equipped in European standards and based on deconstruction.
- Opportunity to take courses that focus on English, American and world literature while developing skills in contemporary literary theories and increasing the students' critical thinking and composition abilities.
- Opportunity to improve oral and written communication and language skills in a foreign language.
- Opportunity to meet with artists and writers thanks to the active student club events.



### Job Fields

- English Teacher
- Translator
- Academic
- Working Fields in Consulates
- Editorship
- Writership
- The Field of Tourism
- The Field of Press-Publication

"Department of English Language and Literature is a department where I can combine my creativity with my love of literature, learn new information about different branches every day, and most importantly, I enjoy being a student here."

Nazli Deniz DEDEOĞLU



33% Male



67% Female

100% Scholarship

12.9%

75% Scholarship

9,5%

50% Scholarship

77.6%

### Erasmus Partner Countries:



- The Czech Republic
- Latvia
- Poland
- Romania
- Slovakia

# BUSINESS ADMINISTRATION



AQAS

## Department Profile

### WHY BUSINESS ADMINISTRATION?

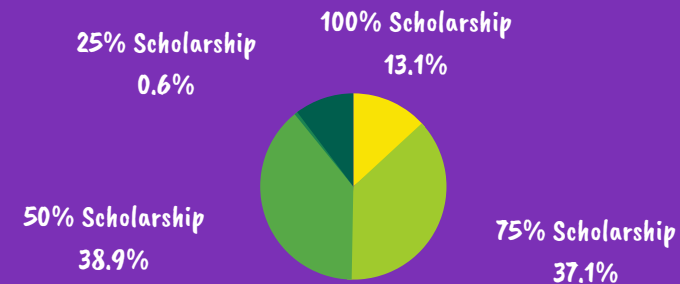
- Our elective course pool provides the opportunity to closely follow the changing world trends in addition to the fundamental areas of business management.
- Turkish and foreign academic staff who have studied and worked in reputable universities in Turkey and around the world.
- Career planning and networking opportunities with support programs, sectoral panels, conferences and interviews for students.
- Opportunity to complete a Double Major in Industrial Engineering.
- Experience living abroad with the Erasmus+ mobility program that offers a wide range of countries and universities.
- The opportunity to adapt to different cultures and acquire foreign language skills with the advantage of having a large number of foreign students in the department.



%72 Male



%28 Female



### WHAT CAN I DO AFTER MY GRADUATION?

In public institutions and organizations: Grand National Assembly Assistant Expert, Tax Inspector Assistant, Ministry of Finance Inspection Board Deputy Finance Inspector, Revenue Expert Assistant, State Revenue Expert Assistant, Tax Auditor Assistant, Financial Services Assistant Expert, Assistant Inspector of Municipalities, Administrative Judge, District Governorship, Court of Accounts Auditors and Assessment expertise.

In the private sector: business manager (upper and middle level), banker, marketing specialist, finance specialist, accountant, auditor, statistician, foreign trade officer, brand ambassador.

### Erasmus Partner Countries



- Bulgaria
- Croatia
- Czechia
- Estonia
- Germany
- Hungary
- Latvia
- Lithuania
- Poland
- Portugal
- Romania
- Slovakia
- Spain



"Being a student at IGU was one of the best experiences I have had. The advantages in business life are quite satisfactory, as my diploma is recognized in many countries abroad. And it enables me to participate in more than one Erasmus+ mobility."

Elif POLAT



# BUSINESS ADMINISTRATION (ENGLISH)



AQAS

## Department Profile



%68 Male



%32 Female

## Why Business Administration in English?

- In addition to fundamental business management courses such as Management, Accounting, Finance, Marketing, Logistics, elective courses focus on Artificial Intelligence, Internet of Things, Cloud Computing Systems, and Augmented Reality in order to gain the competencies required by the latest business world trends.
- Student support programs, panels, conferences and interviews, and professional and personal development opportunities.
- Opportunity to complete a Double Major in Industrial Engineering in addition to the departments in the field of Social Sciences
- Opportunity to engage in cultural interactions and improve communication skills in foreign languages in a multicultural environment.

100% Scholarship

8%



75% Scholarship

32.2%

50% Scholarship

57.6%

## Erasmus Partner Countries



Bulgaria

Croatia

Czechia

Estonia

Germany

Hungary

Latvia

Lithuania

Poland

Portugal

Romania

Slovakia

Spain

## WHAT CAN I DO AFTER MY GRADUATION?

### In public institutions and organizations:

- Parliament assistant expert
- Deputy inspector
- Revenue assistant specialist
- Tax auditor assistant
- Financial services assistant specialist
- Assistant inspector in municipalities
- Administrative judge
- District governorship
- Court of accounts auditor and evaluation specialist

### In the private sector:

- Business manager (upper and middle level)
- Banker
- Marketing specialist
- Finance specialist
- Accountant
- Auditor
- Statistician
- Foreign trade chief
- Brand ambassador



"During my time at IGU, I had the opportunity to study in 2 different European countries with the Erasmus program. It was a great advantage that my department is taught in English. Don't be afraid to choose a department in English."  
Berke YIĞİTKAN

# LOGISTICS MANAGEMENT



## AFTER GRADUATION OPPORTUNITIES

Graduates can make a career in public institutions and organizations operating in the private sector. Graduates have the opportunity to work in organizations providing national and international logistics services, storage and distribution companies, foreign trade companies, customs enterprises, cargo companies, maritime enterprises, and port enterprises.

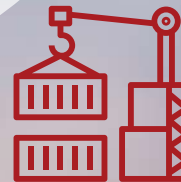
"Today's world requires being flexible at all times and making the right decisions in the face of events. The logistics sector is one of the best in these areas. Istanbul Gelisim University prepares you for the sector in the best way by giving you this flexibility with its sector-experienced academic staff. With the choice of elective courses, you will have the chance to take a closer look at your field of interest and get support from the valuable faculty staff. I wish success to all my friends who will choose this department and graduate."

Oğuz Can İPŞİR

## WHY LOGISTICS MANAGEMENT?

AQAS

- To teach business experts and senior executive candidates with an approach focused on interdisciplinary education and internationalization.
- Providing educational opportunities where cognitive qualifications are developed and general teaching limits are expanded.
- Ability to identify different areas of specialization with complementary elective courses along with departmental courses.
- To understand and comprehend the starting point of the concept of logistics, its development, how it has taken on a structure with new perspectives and today's definitions.



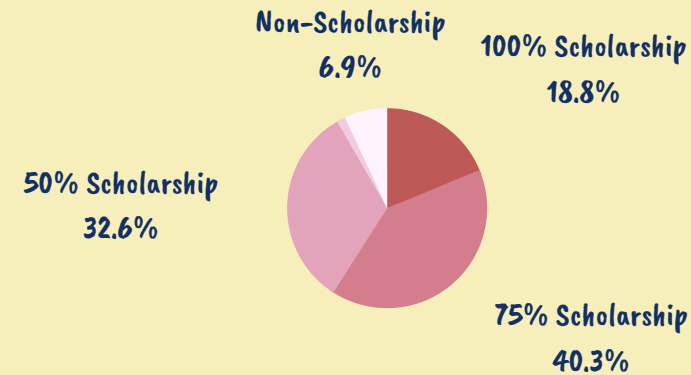
## Department Profile



75% Male



25% Female



## Erasmus Partner Countries:



■ Poland

# LOGISTICS MANAGEMENT

**[ENGLISH]**



**AQAS**

## Department Profile



76% Male

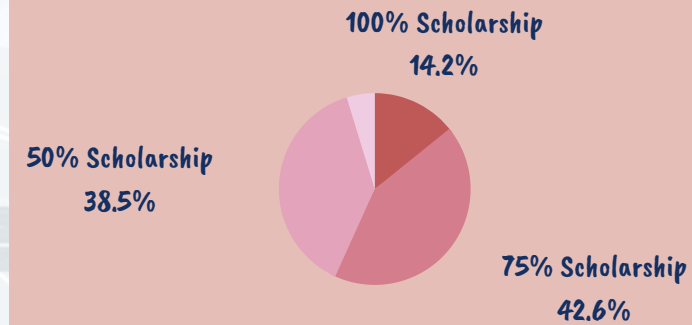
24% Female

## AFTER GRADUATE OPPORTUNITIES

Graduates can work in public institutions and organizations in areas such as postal, transportation, inventory, warehouse, and in areas of logistics such as warehousing, transportation, inventory, customs, supply chain management, maritime and port management thanks to English logistics education.

## WHY ENGLISH LOGISTICS MANAGEMENT?

- With an interdisciplinary approach, we have a curriculum prepared to teach qualified employees in the field in a global sense.
- Opportunity to take complementary and field-specific courses in addition to the main courses of the department prepared with a curriculum suitable for the logistics discipline.
- Contemporary educational techniques that will enable students to make a difference as logistics professionals.
- To specialize in the field by learning the details of the concept of logistics.
- Opportunity to follow the trends and find a job all over the world thanks to English education.



## Erasmus Partner Countries:



"Istanbul Gelişim University is a valuable institution that has familiarized and proven itself in the international arena. IGU attaches importance to the students and students' efforts that stand behind their academic lives. This department has taught me and made me love the logistics sector. I owe my future success to Istanbul Gelişim University. I love Gelişim."

**ERAY ASLAN**



# Psychology

AQAS

## Department Profile



27% Male

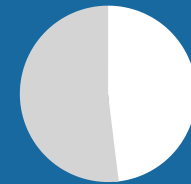


73% Female

## Why Psychology?

- Qualified faculty staff in various areas of expertise.
- Numerous elective courses in the field of psychology.
- Opportunity to conduct scientific studies with a large number of research assistants and lecturers.
- Updated elective courses according to the current trends.
- Opportunities to find jobs in many different fields after graduation
- The growing need for this field all around the world.

25% Scholarship  
51.9%



100% Scholarship  
48.1%

"During my undergraduate education, I received a qualified education from the academicians who are experienced in their fields and thus, gained an important advantage for the business world. Also, I feel very lucky to have graduated after having the opportunity to study in Europe with the Erasmus program."

Mehmet Can UYAR

## What Are The Job Fields?

Psychology department graduates; can find job opportunities in clinics and mental health care centers, hospitals, family health centers, schools, kindergartens and nursing homes, day care centers, correctional centers and courthouses, propaganda and public research centers, institutions and organizations related to mass communication.

## Erasmus Partner Countries:

- Poland
- Spain
- Croatia
- Esthonia

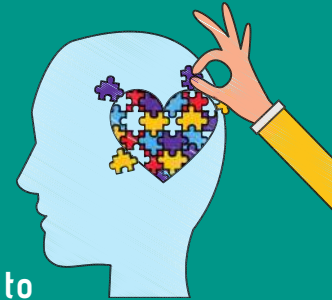


# PSYCHOLOGY (English)



## WHY ENGLISH PSYCHOLOGY?

- Faculty staff with rich and diverse areas of expertise.
- Wide range of elective courses in psychology.
- The academic environment suitable for conducting scientific work
- Numerous research assistants and lecturers.
- Elective course pool updated according to the current trends.
- The increasing need in the world for this field and the opportunity to find jobs in various fields after graduation.



AQAS

## Department Profile



%24 Male



%76 Female

Non-Scholarship  
44.4%



%50 Scholarship

30.8%

%100 Scholarship

13.9%

%25 Scholarship

10.9%

## JOB FIELDS

- Hospitals, Polyclinics and Mental Health Centers
- Family Health Centers
- Kindergartens
- Nurseries and Nursing Homes
- Schools
- Correctional Institutions and Courthouses
- Mass Communication Institutions
- Propaganda and Public Opinion Research Centers

## Erasmus Partner Countries:



- Poland
- Spain
- Croatia
- Estonia

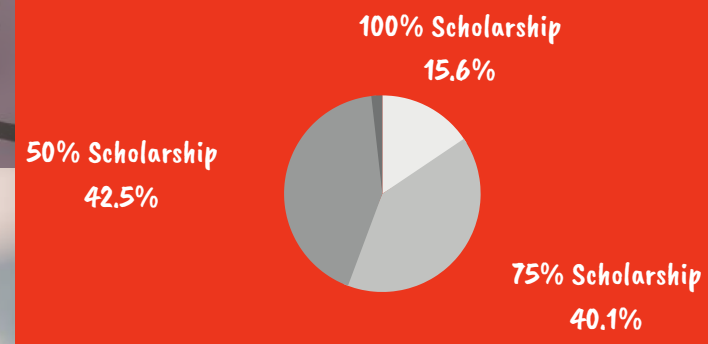
"Istanbul Gelisim University is a university where students can establish their first sectoral networks. It offers great opportunities for students to get to know other cultures with its various programs, departments, and student diversity."

Yazid ELRAHAL



# Department Profile

♂ %67 Male  
 ♀ %33 Female



## WHY RADIO, TELEVISION AND CINEMA ?

- Rich curriculum that is designed with the slogan of "Management in Cinema and Television".
- Opportunity to take lessons from competent faculty members.
- Project production in the field of Radio, Television and Cinema with a practice-based curriculum.
- Graduates who can produce content suitable for traditional media and digital platforms.
- External stakeholder partnerships with competent and effective institutions of the sector and the opportunity to work in these institutions.

"I started my professional career as an event coordinator at Istanbul Gelisim University."  
 Elif ULUSOY

## JOB OPPORTUNITIES

- Director
- Manager
- Producer
- Director of Photography
- Cameraman
- Film Editor
- Lighting Designer
- Sound Designer
- Photographer
- Scriptwriter
- Advertising copywriter
- Copywriter
- Journalist
- Editor
- Presenter
- Reporter

## Erasmus Partner Countries:



**ADVERTISING**

**WORKING AREA**

Advertising Agencies, Advertising Companies, Digital Advertising Agencies, Brand Consultancy Companies, Corporate Communications Departments of Companies, Marketing Companies, Content Editor for many organizations such as Public Relations Companies, Visual Generator, Brand Manager, Copywriter, Digital Advertising Manager, Social Media Manager, Advertising Designer, Producer, Creative Department Supervisor, Researcher, Strategic Planner, Supervisor, Communications Director.

**BUY**

## WHY ADVERTISING?

- Full competence in effective and persuasive communication techniques.
- Having the competence to take an active role in the advertising industry which is one of the most popular sectors of recent years.
- Advanced expertise in developing creative and impressive ideas.
- Gaining the ability to reflect the ideas and dreams on visual content.
- Digital skills acquired through visual design, graphics, social media, workshop and photographic application lessons.

**SALE**

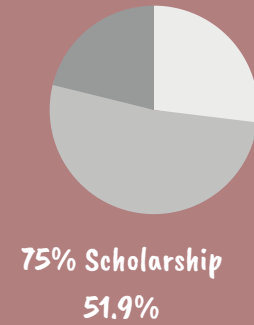
**SALE**

## Department Profile

♂ %50 Male  
♀ %50 Female

50% Scholarship  
21.2%

100% Scholarship  
26.9%



"I learned that I can study abroad for up to 12 months thanks to the Erasmus program. Also, our university offers internship opportunities abroad."

Pınar ÖZCAN

### WHY POLITICAL SCIENCE AND PUBLIC ADMINISTRATION?

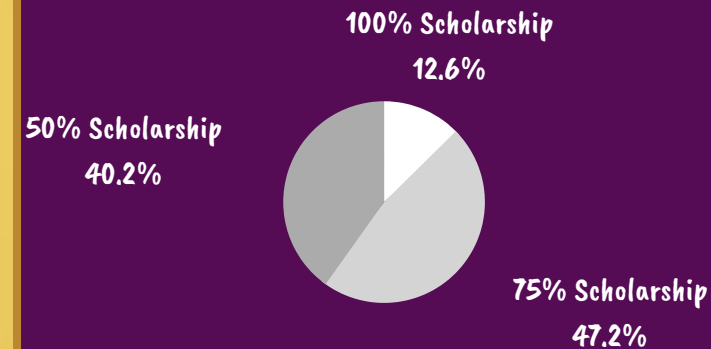
- Multilingual academic staff who have made significant contributions to the literature with their publications and are experienced in projects and high management.
- Getting ready for the future by meeting with top executives in the public and private sectors, thanks to the activities organized by the department.
- A curriculum aims at enabling graduates to gain 21st-century competencies, as well as helping them to pass the exams required to enter high-level public agencies.
- The mission of raising graduates who will become the leaders of their institutions in the future as district governors, administrative judges and experts in the public sector, and senior managers in the private sector with an educational approach shaped around the theme of leadership.
- Dynamic learning with courses, and resources that are constantly renewed according to current developments and needs.



%57 Male



%43 Female



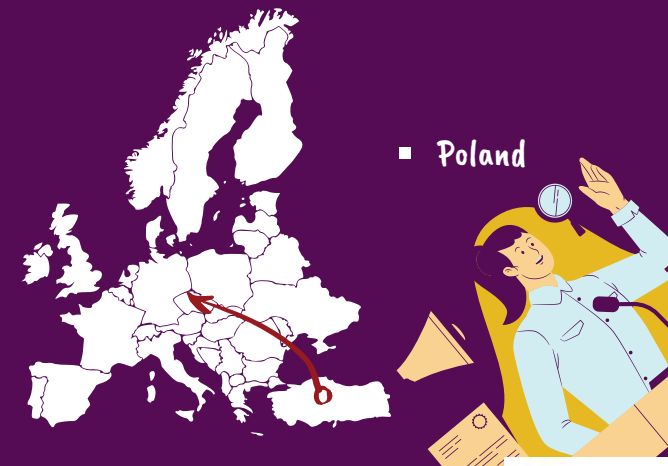
### Working Area

- Ministries
- Local Governments
- Civil Society Organizations
- Financial Institutions
- Research Institutions
- Inspection Institutions
- Administrative Judge

"Our department courses include training aimed at raising graduates who will lead the public and private sectors following the requirements of our age."

Hünkar AĞCA

### Erasmus Partner Countries:





# POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENGLISH)

**AQAS**

## Department Profile

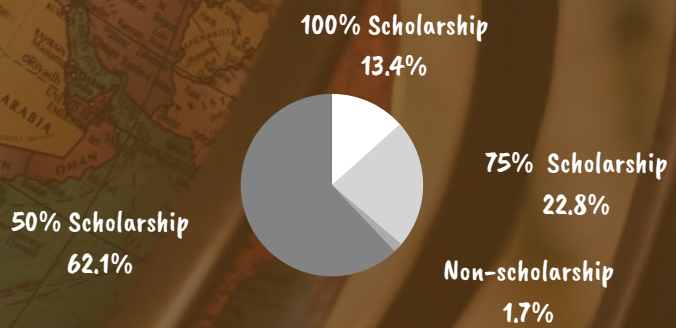


60% Male

40% Female

### WHY POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENGLISH)?

- International recognition of the diploma owing to the internationally accredited English curriculum.
- To learn the concepts, theories and methods of Political Science and International Relations in a foreign language.
- To be able to evaluate international political developments, political history and social events from a multi-perspective.
- To be able to do in-depth academic researches on political, economic and social issues in economic globalization.
- Opportunity to take courses from foreign faculty members who are familiar with the socio-political dynamics, language and culture of the relevant regions within the scope of "Regional Studies".



### Erasmus Partner Countries:



- Germany
- Belgium
- Estonia
- Hungary
- Poland
- Portugal
- Romania

### Career Options in

- International Organisations
- Non-governmental Organisations
- Ministry of Foreign Affairs, Embassies
- Academia
- Government Institutions
- Banks
- Media Organisations

"Our department organizes international symposiums and panels every year in cooperation with IGU Political and Social Researches Application and Research Center (IGUSAM)."

Areeb Al-Alwani

# POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

AQAS

## Department Profile

### WHY POLITICAL SCIENCE AND INTERNATIONAL RELATIONS?

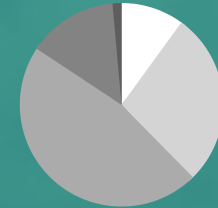
- A qualified education with competent and expert academic staff.
- Gaining the ability to analyze national and international developments from a critical point of view.
- National and international gains in the fields of politics, economics, and diplomacy, supported by up-to-date and technological resources and theoretical and applied knowledge.
- The goal of developing a holistic perspective by utilizing other disciplines of social science.
- Interactive education supported by international symposiums and events.



61% Male

39% Female

Non-Scholarship  
14.3%



75% Scholarship  
27.6%

50% Scholarship  
46.7%

### Job Fields

- International Organisations
- Non-governmental Organisations
- Ministry of Foreign Affairs, Embassies
- Academia
- Government Institutions
- Banks
- Media Organisations

"The fact that our department offers many national and international career opportunities ranging from public institutions to the private sector, academia to various non-governmental organizations played an important role on why I chose this department."

Ümmü Gülsüm BAŞAR

### Erasmus Partner Countries:

- Germany
- Belgium
- Estonia
- Hungary
- Poland
- Portugal
- Romania



# Sociology

AQAS

## Department Profile



%17 Male



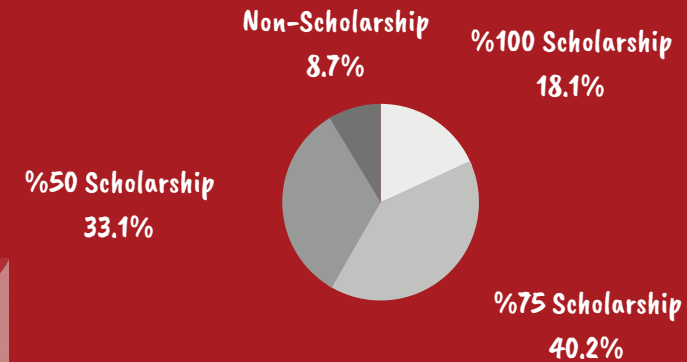
%83 Female

## Why Sociology?

- Opportunity to follow scientific developments in different fields, gain a critical perspective, and comment on issues affecting the country and the world.
- The purpose of training "researcher sociologists".
- Opportunity to take courses from a curriculum that offers comprehensive courses on methodology.
- Opportunity to take elective courses from within and outside the department thanks to the current curriculum.
- Opportunity to learn the basic principles of sociology and graduate in line with the career and interests.
- Opportunity to take courses from young and dynamic faculty members who are experts in their fields.

"I am currently working as a teacher in a private school, thanks to the doors opened by Istanbul Gelisim University during my student life and the support it gave me in my process after graduation."

Burcu ERDOĞAN



## JOB FIELDS



- Sociologist
- Expert Trainer
- Planner
- Coordinator
- Teacher

## Erasmus Partner Countries:



- Italy
- Hungary
- Poland
- Portugal



# TOURISM GUIDANCE

"We are in close communication with the faculty members. They are always solution-oriented. I have read many books so far thanks to the advice and motivating speeches of our lecturers."

Nisa YALÇIN



## Department Profile



%58 Male



%42 Female

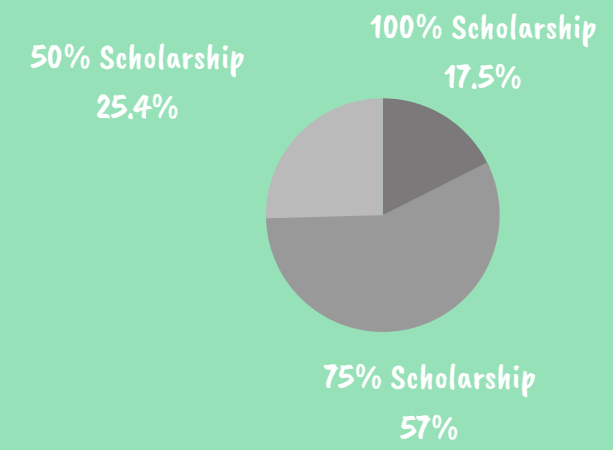
### WHY TOURISM GUIDANCE?

- Providing advanced knowledge and equipment in areas such as tourism, history, art history, archaeology, religion, mythology, tourism geography, guidance on profession knowledge, tourism legislations.
- Aim of developing a rich perspective in students with complementary elective courses.
- Having the opportunity to live an active university life with student clubs, student exchange programs, university training and seminars.
- Planning education and training to raise qualified professional tourist guides who are rich in general culture needed by the tourism industry.
- Events where you can meet experienced names from the industry.



### JOB FIELDS

- Freelance Tour Guide
- Tourist Guide At Travel Agencies
- Travel Agency Manager
- Travel Agency Information Officer
- Middle and Senior Level Managers in Tourism Businesses



### Erasmus Partner Countries:



- Croatia
- Poland
- Lithuania
- Slovenia
- Portugal

# TURKISH LANGUAGE AND LITERATURE

AQAS

## Department Profile

### WHY TURKISH LANGUAGE AND LITERATURE?

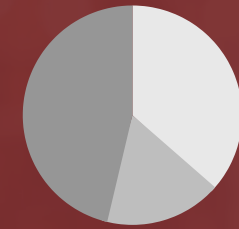
- Opportunity to take courses from faculty members who are experts in their fields.
- Opportunity to pursue a career in different fields thanks to the interdisciplinary structure of language and literature.
- Academic and social development through efficient student club activities.
- Innovative course contents shaped according to the current trends in language and literature.
- Opportunity to exceed in writing and verbal skills.



%28 Male

%72 Female

50% Scholarship  
46.3%



75% Scholarship  
36.4%

100% Scholarship  
17.3%

### JOB FIELDS

- Teacher at private and public schools.
- Teacher at private institutions like TÖMER, teaching Turkish to foreigners.
- Copywriter in the advertising industry, scriptwriter in the cinema and television industry.
- Teacher in courses like Ottoman Turkish or elocutionist at ISMEK courses affiliated to municipalities.
- Academician following a career that started as a Turkish lecturer and research assistant at universities.
- Manager and editor in media organizations, magazines and newspapers.
- Mid-senior manager at different levels in the fields of Human Resources, Corporate Communication, Public Relations, etc.

I am a junior student in the Turkish Language and Literature Department. I am also doing a double-major in the Psychology Department, and I am the vice president of our student club. I am pleased to study in both departments that I love. Our courses are interdisciplinary, so I have the opportunity to graduate without extension. Since both departments are certified by AQAS, our bachelor's degree is also valid abroad. This gives us a significant advantage.

Gül Özlem BÜYÜKBAY

# INTERNATIONAL TRADE AND FINANCE



AQAS

## Department Profile



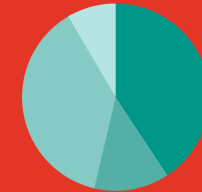
%66 Male



%34 Female

Non-scholarship  
8.5%

% 50 Scholarship  
37.9%



% 100 Scholarship  
13%

%75 Scholarship  
40.7%

## Erasmus Partner Countries:



- Germany
- Italy
- Croatia
- Poland
- Portugal

"The International Trade and Finance Department is a department of those who are open to development, love to research, can change and transform, and keep up with the world. If you say you have these qualities, you are in the right department."

Merve ALTUNTAŞ KOÇ

## BUSINESS AREAS

- In Public Institutions;
- National and International Companies
- Foreign Trade, Finance, Marketing,
- In the Transport and Logistics Departments;
- Expert / Assistant Expert
- Inspector / Assistant Inspector
- Manager
- Advisor
- Inspector

## WHY INTERNATIONAL TRADE AND FINANCE?

- Providing the students with up-to-date legislation knowledge, a high level of sectoral knowledge, and knowledge about administrative processes.
- Always prioritizing competition and strategic thinking by taking power from local wealth.
- Providing adaptation to different situations and environments with positive thinking and advanced social skills based on lifelong learning beyond academic knowledge.
- Using the information in different scientific fields with an interdisciplinary approach while creating expertise for international trade and finance.
- To provide training opportunities where cognitive qualifications are developed and general education limits are extended.

# INTERNATIONAL TRADE AND FINANCE (ENGLISH)

AQAS

## Department Profile



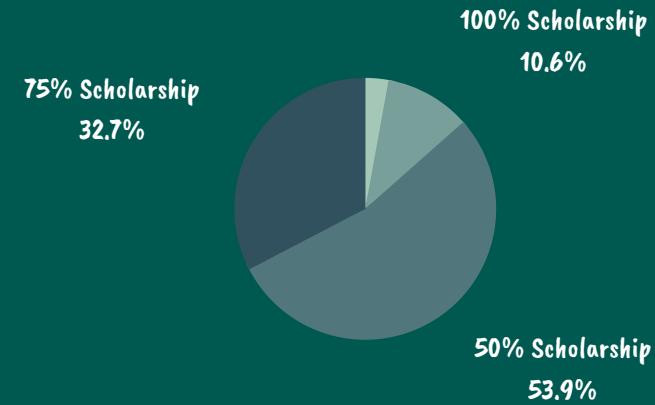
%70 Male



%30 Female

### WHY INTERNATIONAL TRADE AND FINANCE IN ENGLISH?

- Cultivating professional business people and senior executive candidates with an interdisciplinary education and internationalization-oriented approach.
- Providing educational opportunities in which cognitive qualifications are developed and limitations in general teaching are expanded.
- To be able to identify different areas of expertise with additional elective courses along with department courses.
- To be able to understand current dynamics in trade, finance and economics.
- Provide the infrastructure that can monitor financial, legal, economic conjunctureS that affect international trade behaviours.



### BUSINESS AREAS

In Public Institutions;

National and International Companies

Foreign Trade, Finance, Marketing,

In the Transport and Logistics Departments;

- Expert / Assistant Expert
- Inspector / Assistant Inspector
- Manager
- Advisor
- Inspector

"After learning about the real-life curriculum content of our department, the quality of our faculty members, the international value of the diploma I will receive after graduation, and opportunities to study abroad thanks to the schools our department has contracted with, I thought that studying at Istanbul Gelisim University would be much more beneficial for my future. When I look back now, I can see my progress with the knowledge and experience that my department and professors have provided me, and I can easily say that the decision I made was a successful one.

Mehmet Akif EYÜPOĞLU

### Erasmus Partner Countries:



- Germany
- Italy
- Croatia
- Poland
- Portugal



## Career Options **AQAS**

Opportunity to work as a specialist and assistant specialist in finance companies, foreign trade companies, multinational companies, banks and insurance companies, retail sector, advertising agencies, logistics and transportation companies, customs consultancies and import-export companies as well as to employ a position as a Middle and Senior Manager, Executive Director, Foreign Trade Specialist, Import-Export Personnel, International Sales Staff, International Operations Officer, Investment and Risk Manager and Finance Specialist in departments such as economy, finance, accounting, and human resources.

## Why International Trade and Business?

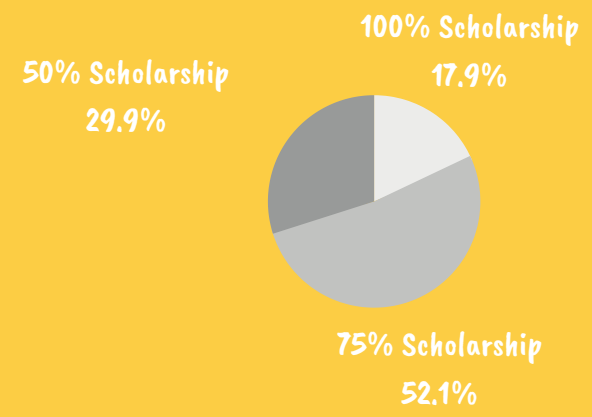
- The quality of being in a hybrid department that aims to raise businessmen, entrepreneurs, managers and employees who have commercial awareness.
- The vision of raising global and mobile individuals who can make commercial decisions and take commercial steps.
- Raising individuals that are sought after by multinational enterprises owing to the internationally qualified education they've received.
- The current departmental curriculum is designed for rapidly changing business environments.

" Looking back now, I'm glad of the choices I made. I had the chance to improve myself even further with the qualified education environment and academic staff offered by Istanbul Gelisim University.

Esra BULUT

## Department Profile

♂ 66% Male  
 ♀ 34% Female



## Erasmus Partner Countries:



- Slovakia
- Spain



# NEW MEDIA AND COMMUNICATION

AQAS

## Department Profile

### WHY NEW MEDIA AND COMMUNICATION?

- Opportunity to work in various sectors that are technology integrated.
- Academic staff who has comprehensive knowledge of digital technologies.
- Curriculum that is updated according to the developments in the field.
- Practical lectures that prepare students in line with the needs of the sector in addition to the theoretical ones.
- Workshops on digital technologies and events with the industry representatives apart from theoretical lectures.

### JOB FIELDS

New Media Specialist in Public and Private Sector, Social Media Expert, Reporter, SEO Expert, Website Editor, Producer, Digital Marketing Expert, Web Design and Application Specialist, Communications Manager, Professional Explorer, Digital Marketing Consultant and Adwords Specialist

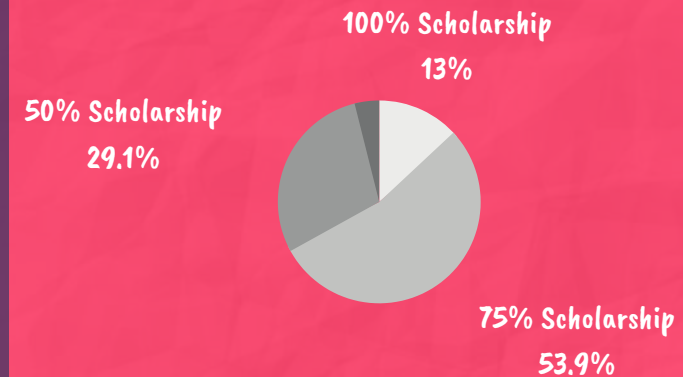
"I graduated from the New Media and Communication Department in 2019. I worked at different digital agencies for a while with my friend who graduated the same year; then, we got into business life by establishing our own company. Now, we have a digital agency where we work with a team of 7 people. Our education status enabled us to be confident in ourselves and easily adapt to business life after we graduated."

Ahmet Arif GÜZELDERE

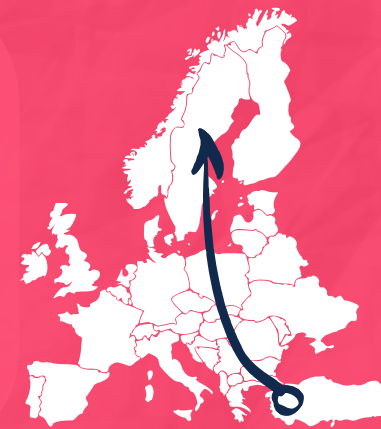


%63 Male

%37 Female



### Erasmus Partner Countries:



- Poland
- Portugal
- Romania

# MANAGEMENT INFORMATION SYSTEMS

"If you are interested in data science and statistics and want to carry this curiosity to professional life, you can choose the Department of Management Information Systems."  
Beyza ŞİMŞEKOĞLU

AQAS

## Department Profile



%61 Male

%39 Female

### WHY MANAGEMENT INFORMATION SYSTEMS?

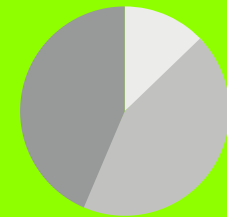
- Providing the graduates of the department with the basic concepts of informatics and computers, data science competence in information technologies and related sectors.
- A rich curriculum that includes designing management and information systems, information technologies, system analysis and algorithms, database and data applications, data and text mining and cloud computing systems, providing students with knowledge, skills, professionalism and internationalization strategy.
- Training with advanced technology systems, application centers and expert academic staff for the most needed technology professions of the age.
- To train self-confident, entrepreneurial, and competitive individuals who can think scientifically and analytically, produce fast solutions, and are able to build their own professional future while building the future of the sector.

### JOB FIELDS

- Database Specialist
- System Analyst
- System Designer
- Database Analyst
- Network Specialist
- Network Systems Manager
- Data Scientist (Data Analyst)
- IT Specialist
- Business Development Specialist / Manager
- Project supervisor
- Sales Marketing Specialist / Manager
- Business analyst
- ERP Specialist / Manager
- Business Intelligence Specialist / Manager

100% Scholarship  
12.8%

50 Scholarship  
43.6%



75 Scholarship  
43.6%

### Erasmus Partner Countries:



- Romania
- Bulgaria
- Lithuania



**IGU FEASS**  
FACULTY OF ECONOMICS, ADMINISTRATION AND SOCIAL SCIENCES

# MASTHEAD



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Dean

**Asst. Prof. Yeşim KOÇYİĞİT**  
**Asst. Prof. Yahya Can DURA**  
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